

Countering the social isolation of seniors with weekly rickshaw bike rides

This project will offer free recreational rickshaw bike rides to seniors of some of some of the senior homes during the summer season. The rickshaw bikes will be driven by young students who haven't completed their secondary education. This will provide them with a formal summer job and they will be encouraged to go back to school by awarding them scholarships when their summer job comes to an end.

This program helps break the isolation of seniors and creates rewarding intergenerational meetings. Seniors will enjoy the benefits of the outdoors and rediscover the city with its main attractions, history and cycle paths, while utilizing green transportation.

The program also features advertising displayed on the rickshaw bikes. Companies in the municipality will be able to sponsor this project and the revenues will be used to fund the scholarships.

This community initiative will be sponsored by the "Un vélo, une ville" social organization, which is already working with several Quebec municipalities.

Location: City of Dieppe trails

Cost: \$25,500